

ANNUAL REPORT 2024

INTELLECTUAL PROPERTY RIGHTS

"Make India an IP leader"

www.ciiipr.in.com





ABOUT THE CII IP MOVEMENT

Knowledge based economy and protection of **Intellectual Property Rights (IPRs)** are interlinked as Knowledge based economy cannot flourish without a sound and robust IP ecosystem for generation, protection, commercialization and management of intellectual property at the national and international levels.

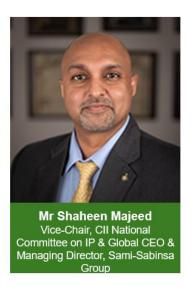
Recognizing the importance of IP, almost 20 years back CII has set-up a dedicated vertical which is steered & guided by the CII National Committee on IP comprising of Industry Champions/captains, IP experts from various stakeholders and representatives of a wide variety of businesses and sectors those are in the fields of patents, design, trademarks, copyrights, GI, plant variety etc. Since then, the journey begins, National Committee on IP began on guiding, steering and directing newer efforts in fostering IPR culture in the country.

As a part of the commitment to promote IP culture across the industry, CII has initiated, **National IPR Movement** with the slogan of "One Company At least One IP" to encourage members to invest in generating more IPs.

CII NATIONAL COMMITTEE ON INTELLECTUAL PROPERTY RIGHTS







The **CII-National Committee of Intellectual Property Rights** is re-constituted annually and is represented by leaders from Indian Industries in various sectors such as auto, pharma, media and entertainment, manufacturing, publication, ICT and software. Some of the many objectives driven by the committee through its activities and initiatives are as follows:

- Provide Industry's position papers and recommendations on national and international IP policy issues to the Government and other regulatory bodies.
- Provide learning platforms for disseminating information related to IPR and to train the stakeholders by organizing seminars, training programmes, roundtables, missions etc.
- Support various network organizations and to provide services for IP protection and enforcement. It also works towards developing capacity, providing IP services to all stakeholders in the state and to provide input on state policies.
- Take measures to safeguard the interest of intellectual property owners.





TOP 5 HIGHLIGHTS OF IPR 2024

- 1. IP Policy framework Reports: (i) for Pharma Sector, (ii) for Manufacturing
- 2. CG addresses all points in virtual meetings and Members are satisfied
- 3. **50 + organisations** IP Health Improvement through the assessment and Report card **CII Industrial IP Awards**
- 4. 50+ Organisations got hands on experience on IP Valuation -Value IPR 2.0
- 5. GI Tourism Movement based approach
 - Facilitated 57 GI filings in India
 - Fastest GI Registration for the Natural Products
 - First Ever GI reports for Jammu & Kashmir and North-East States

6. IP Services - Facilities

- So far, CII has catered for more than 5500 IP Counselling, facilitated filing of more than 4800 IPs including 650+ patents, 1800+ Trademarks, 2000+ Designs, 375+ copyrights.
- FY 2024, the centre facilitated more than 600 IPs that includes 197 Patent, 165 Trademarks, 107 Designs, and 138 Copyrights.
- Managing IPR Portfolios of 21 Indian Companies from Auto, Machine Tools,
 Pharma, FMCG, etc.



CII GLOBAL INNOVATION AND INTELLECTUAL PROPERTY SUMMIT

Promoting Innovation and IP as a movement both nationally and globally, aiming to build synergy between innovation, IP, and SDGs.



CII ANNUAL SUMMIT ON TECHNOLOGY, IP & INDUSTRY ACCADEMIA PARTNERSHIP

India is well-positioned for future growth through strategic leadership, global tech partnerships, a strong IP framework, and industry-ecademia collaborations.



10TH CII INDUSTRIAL IP AWARDS 2024

43 organizations were honoured for their outstanding work, recognizing best practices across industries, start-ups, SMEs, research institutes, and academic institutions.



CII VALUE IPR 2.0 CERTIFICATION COURSE

3-month course included 39 senior professionals from IP and finance sectors, offering a mix of theoretical concepts and practical case studies.



RELEASE OF IPR COMPENDIUM

The publication highlights organizations excelling in IP creation, protection, and commercialization.



NATIONAL IP FACILITATION CENTERS

The Centre(s) facilitated the filing of 97 trademarks, 87 industrial designs and 72 copyright applications. GI registration of 7 products was facilitated during the year.





KEY IPR INITIATIVES IN 2024



1. CII GLOBAL INNOVATION AND INTELLECTUAL PROPERTY SUMMIT 2024-24-25 April 2024

➤ CII on a mission to promote Innovation and IP as a Movement across the Nation and the Globe. Since 2009, CII celebrates the 'World Intellectual Property Day' with active participation of the Government of India. This year the 'Global Innovation and IP Summit' underscored the critical connection between these elements for shaping the nation's vision of 'Viksit Bharat@2047'.

2. 10TH CII INDUSTRIAL INTELLECTUAL PROPERTY AWARDS 2024

➤ CII Industrial Intellectual Property (IP) Awards aims at recognition and celebration of enterprises, which have championed IP generation and protection to fuel their business and economic growth. The winners of the 10th edition of the 'CII Industrial IP Awards' were felicitated at the 'CII Annual Summit on Technology, Intellectual Property, and Industry-Academia Partnership'. Over the years, these awards have evolved, with this year marking a significant milestone of more than 30 key parameters being considered to evaluate the IP portfolios of patents, trademarks, and industrial designs. In the 10th edition, the awards acknowledged 43 outstanding organizations for their exemplary contributions to fostering a strong IP-driven culture in India, setting benchmarks for excellence in innovation and IP management.

3. VALUE IPR 2.0 - Advance Professional Training on IP Valuation and Licensing

A specialized and advanced certification programme, 'Value IPR 2.0', was organized to equip IP professionals with in-depth knowledge and skills in the critical areas of IP valuation and licensing. The programme aimed to empower participants with tools and techniques to help corporates make informed decisions regarding investments in R&D, IPR and strategic long-term growth plans. Spanning over three months, the course brought together around 40 senior professionals from IP and finance backgrounds, offering a comprehensive blend of theoretical concepts and practical case studies. The initiative further strengthened the commitment to enhancing the strategic role of IP in driving innovation and business success.





4. CII ANNUAL SUMMIT OF TECHNOLOGY, IP AND INDUSTRY ACADEMIA PARTNERSHIP

- ➤ The Confederation of Indian Industry (CII) hosted the **Annual Summit on Technology, IP & Industry-Academia Partnership** on 12-13 December 2024 at Hotel The Lalit, New Delhi, showcasing India's commitment to becoming a global leader in technology and innovation.
- Through strategic leadership, global partnerships in technology, a robust IP framework, and strong industry-academia collaborations, India is positioned to tackle future challenges and seize emerging opportunities.

5. POLICY ADVOCACY

CII actively undertakes several initiatives relating to IPRs, including sensitization workshops, training, policy advocacy, and filing of IP applications on behalf of industry, especially SMEs. Some of the policy advocacies done last year were-

- Submission of Statement & Recommendations to USTR on IP issues in India
- Sectoral IP Strategies, White papers (Pharma, Manufacturing)
- Requirement of having specific legislation on trade secret protection and economic espionage
- Design Law Treaty
- Patent Amendment rule 2024
- GI negotiation with EU

6. INTELLECTUAL PROPERY FACILITATION CENTERS

- ➤ CII has launched the "One Company, At Least One IP" drive, encouraging members to generate, protect, and monetize Intellectual Property, including patents, designs, and trademarks. This effort aims to strengthen India's position in the global market by fostering innovation and securing competitive advantages through robust IP strategies.
- ➤ To indulge this initiative, CII had already setup CII National Intellectual Property Facilitation Centre (IPFCs). The services being rendered by the centre to the Industries, Technopreneurs, Business leaders, Creative Professional, Designers, Entrepreneur, representative of a Major Corporation, to protect, monetize, and enforce the intellectual Property Rights.
- The Centre(s) also facilitated the filing of 165 trademarks, 107 industrial designs and 138 copyright applications. GI registration of 7 products was facilitated during the year.

SERVICES FACILITATED TO









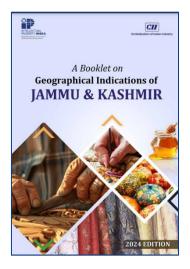


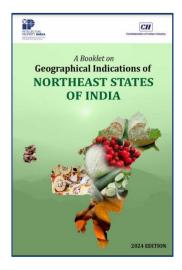


KEY REPORTS & PUBLICATIONS 2024

CII brings out publications on IPR matters from time to time for sensitizing industries to contemporary issues. The list of few publications is given below-













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